

Certified Training in Project Portfolio Management Course

Venue Information

Venue: London UK

Place:

Start Date: 2025-07-14

End Date: 2025-07-18

Course Details

Net Fee: £4750.00

Duration: 1 Week

Category ID: P,PACC

Course Code: P,PACC-45

Syllabus

Course Syllabus

Introduction

The course covers all project portfolio cycle where it defines basic project portfolio terminologies, introduces project portfolio models and presents projects evaluation techniques.

This highly practical course will provide you with the tools and knowledge to implement a Project Portfolio Management (PPM) approach within your organisation.

During the course, you will have the opportunity to work on a range of interactive exercises, including building a portfolio priority sorting tool, as well as a graphic dashboard – both of which you will be able to re-use at your work. You will also see examples of commercial apps that automate PPM.

Objectives

- Demonstrate how to create a portfolio, using a decision hierarchy and graphical techniques

The Outlines

Developing portfolio model

- Project portfolio management (PPM)
- Role of PPM in strategy execution
- Elements of project portfolio
- Comparisons between project, program and portfolio
- Portfolio model
- Portfolio funnels and filters
- Decision filters
- Value creation process
- Portfolio Optimization using Efficient Frontier

Project portfolio management (PPM) methodology

- Project portfolio management methodology (PPM) phases
- Build foundation
- Design portfolio
- Construct portfolio
- Monitor and control portfolio

Project evaluation and prioritization

- Project evaluation
- Shareholder value
- Drivers of shareholder value
- Financial metrics
- Non-financial metrics

Project prioritization

- Project ranking tools
- Efficient frontier steps
- Scoring models
- Portfolio dashboards

Developing portfolio model

- Project portfolio management (PPM)
- Role of PPM in strategy execution
- Elements of project portfolio
- Comparisons between project, program and portfolio
- Portfolio model
- Portfolio funnels and filters
- Decision filters
- Value creation process

- Build foundation
- Design portfolio
- Construct portfolio
- Monitor and control portfolio

Project evaluation and prioritization

- Project evaluation
- Shareholder value
- Drivers of shareholder value
- Financial metrics
- Non-financial metrics

Project prioritization

- Project ranking tools
- Efficient frontier steps
- Scoring models
- Portfolio dashboards