

# Feasibility Studies – Preparation, Analysis and Evaluation Course

## Venue Information

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**Venue:** London UK

**Place:**

**Start Date:** 2026-09-22

**End Date:** 2026-09-26

## Course Details

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**Net Fee:** £4750.00

**Duration:** 1 Week

**Category ID:** P,PACC

**Course Code:** P,PACC-1

## Syllabus

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### Course Syllabus

#### Introduction

**This program is designed for:**

Anyone involved in preparing, writing and analyzing feasibility studies.

#### Objectives

- Prepare and analyze feasibility studies.
- Identify crucial arguments and effectively explore the various assumptions.
- Present ideas in a simple, effective, convincing and objective manner.
- Build the feasibility study financial model using Microsoft Excel.

## **Introduction and Definitions**

- Feasibility Study Definitions
- Feasibility Study Objectives
- Feasibility Study versus Business Plan
- Feasibility Study Cycle
- Feasibility Study Preparation Steps

## **Feasibility Study Elements**

- Feasibility Study Report Elements
- Executive Summary
- Feasibility Study Outline
- Market Feasibility
  - Market Research and Analysis
  - Market Research Data Types
  - Sales Projections Analysis
- Technical Feasibility
  - Critical Technical Questions
  - Supply Feasibility
  - Operational Feasibility
- Financial Feasibility
  - Project Costs
  - Indirect Costs
  - Ongoing Costs

## **Feasibility Study Financial Model Using Microsoft Excel**

- Building the Feasibility Study Financial Model
- Weighted Average Cost of Capital (WACC)
- Cost of Equity Using the Capital Asset Pricing Model (CAPM)
- Unlevered Free Cash Flow (UFCF)
- Terminal Value of the Project
- Preparing Sensitivity Tables
- Creating Different Scenario Analysis

## **Feasibility Study Appraisal and Analysis**

- Financial Analysis Parameters
  - Liquidity Ratios
  - Operating Ratios
  - Financial Leverage Ratios
  - Security Ratios
  - Profitability Ratios
- Investment Appraisal Analysis
  - Quantity and Sales Breakeven Points
  - Payback Period

## **Feasibility Study Evaluation and Implementation**

- Internal Recommendations and Conclusions
- Evaluating Feasibility Studies
- Common Mistakes in Using the Feasibility Study Results
- Implementing the Proposals