

# The Art of Leadership Course

## Venue Information

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**Venue:** London UK

**Place:**

**Start Date:** 2026-07-07

**End Date:** 2026-07-11

## Course Details

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**Net Fee:** £4750.00

**Duration:** 1 Week

**Category ID:** MAL

**Course Code:** MAL-99

## Syllabus

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### Course Syllabus

#### Introduction

The Art of Leadership will take you on a journey to discover your own strengths as a leader and demonstrate how you can build on those strengths to lead your own team to higher productivity. Some of the issues discussed in this programme include the best approaches past leaders have taken to drive their teams or organizations to great success and how they overcame difficult times. A study of “best practices” is used based on the latest techniques used in modern business to overcome the enormous pressures that exist in this trying economy. In this programme you will learn how to:

- Determine best practices of leaders through history and how to apply them today
- Explore your leadership capabilities and areas for personal development
- Build a culture of TRUST that encourages people to follow you
- Identify strategies for overcoming obstacles in the work environment that lead to higher performance

- Articulate an understanding of what leadership means for your business
- Determine your role as an effective leader in any organization
- Demonstrate the leadership core skills of Communication and Inspiration; Systems Thinking and Emotional Intelligence
- Use personal influence and develop political savvy to network and influence people effectively
- Describe a change management model for management and the process of planning, communicating and implementing change
- Develop a Personal and Professional Vision and Communicate it to all stakeholders
- Tap into and “inner power” to gain self confidence and strength
- Get the most productivity out of each constituent (worker or other)

## **Contents**

### **Day One**

Leadership and Influence: What do they mean?

- The Challenge to Lead in today’s modern organization
- Lessons learned from powerful leaders of the past
- The Changing nature of Leadership
- The role of leaders in today’s organization
- The influence of followers on leadership
- Self Assessment: Leadership Behaviors
- Know yourself, a guide to your inner strengths
- Three Lenses of Leadership
- The Flight of the Buffalo: Leaders who create Leaders

### **Day Two**

How a Leader leads from inner power

- Ways to Increase Self Knowledge
- Self Reflection
- Understand how you Think
- Becoming a “Systems Thinker”
- The Character of a Leader
- Leadership from Within
- Creating an Environment of Leadership
- Balancing Inquiry and Advocacy
- Guide to your Inner Leader

### **Day Three**

How a Leader builds trust

- What is trust
- The benefits of a high trust environment
- How Trust produces the competitive edge

- Developing Your Political Savvy

## **Day Four**

How a Leader uses communication to gain influence

- The Art of Communication as a leader
- Building your skills as an effective communicator
- The power of Vision
- Using language and word pictures to demonstrate your vision
- John Kotters Change Management theory in practice
- Practice session

## **Day Five**

How a Leader influences people

- The Motivating Leader
- How a Leader motivates themselves and others
- The need for achievement, power and affiliation
- Expectancy theory and motivation
- How a leader Creates an environment for self motivation
- Personal Roadmap to Leadership
- Review