

Mastering Strategic Decision Making Course

Venue Information

Venue: London UK

Place:

Start Date: 2025-07-14

End Date: 2025-07-18

Course Details

Net Fee: £4750.00

Duration: 1 Week

Category ID: MAL

Course Code: MAL-91

Syllabus

Course Syllabus

Introduction

Every organisation is unique, with its own strategic objectives, capabilities and strategic options – and that is why. For these reasons our approach is focused on enhancing strategic decision making capabilities, recognising the unique challenges of each organisation.

This unique programme is designed to enhance your decision capabilities when confronted with strategic challenges – both in conditions where there is sufficient time to conduct analyses and when there is only time to choose. You will learn to make strategic decisions under such tough conditions.

objectives

- Design more effective decision processes

- Explore the characteristics of processes that enable organizational learning and facilitate the integration
- Identify the right questions, use appropriate frameworks and avoid over analyzing
- Improve business performance by developing a deep understanding of what drives effective and ineffective
- Promote more cooperative decision making in situations where cooperation can lead to better outcomes
- Transform risk into opportunity.

Contents

Day One

Leading Strategic Decision-Making

- 7 Key Steps of Strategic Decision Making
- Framing of decisions
- Asking the right questions
- Cognitive biases and mistakes
- Group decision making
- Creating an effective decision-making process

Day Two

Strategic Decision Analysis and Quality

- Harnessing uncertainty and risk
- Structuring decisions
- Incorporating uncertainty
- Valuing additional information and greater control
- Understanding and managing risk

Day Three

Strategic Innovation and Design Thinking

- Analyzing an industry
- Constructing a constellation of insights
- Fitting the pieces together
- Evaluating consequences
- Creating uniqueness
- 6 Thinking Hats

Day Four

Value-Driven Enterprise Risk Management

- Understanding trade-offs
- Shaping alternatives

Day Five

Collaborative Decision-Making and Negotiation

- Using appropriate analyses
- Staging decisions
- Prioritise
- Incorporating options
- Integrating multiple perspectives
- Converting Strategy into Action