

The Voice of Leadership

Venue Information

Venue: London UK

Place:

Start Date: 2025-07-14

End Date: 2025-07-18

Course Details

Net Fee: £4750.00

Duration: 1 Week

Category ID: MAL

Course Code: MAL-67

Syllabus

Course Syllabus

Introduction

This course will strive for high performing individuals who are aiming for significant leadership roles to acquire multiple skills including communications, influencing, persuading and negotiating. It is designed to strengthen your leadership communication skills for being an expert or having knowledge is not enough to be successful in business. Vital ingredients include the ability to communicate with and inspire others through a variety of media; to influence key stakeholders and to succeed in complex negotiations.

In this course, you will learn practical techniques to shape your leadership messages, hone an authentic leadership voice, and engage in powerful conversations that would achieve/bring results. Managers and leaders must develop emotional and social skills to achieve personal and organisational outcomes.

This course will feature:

- How to deal with stress and pressure in the workplace

objectives

By the end of this course, participants will be able to:

- Make use of a wide range of communication skills
- Adapt their approach to suit different situations
- Influence and motivate others to accomplish organizational goals
- Develop strategies for successful negotiation
- Learn techniques to help them to manage stress

Contents

Day One

Developing High Performance Individuals

- Gain self-awareness in order to achieve high performance
- Understand your personality style
- Understand team member styles
- Gain understanding of the causes of stress
- Learn techniques to promote emotional and physical wellness

Day Two

Communication Skills for High Performance

- Understand verbal and non-verbal communication techniques
- Gain effective questioning skills
- Learn how to give and receive constructive feedback
- Practice applying listening skills
- Learn how to resolve conflict assertively

Day Three

Successful Influencing Skills

- Understand what is influence?
- Learn about the stages of influence
- Explore influencing strategies
- Practice and expand your abilities to influence others
- Identify your personal influence goals and develop a plan for enhancing your influence

Day Four

Learn the Art of Persuasion

- Review blocks which prevent persuading others

Day Five

Learn High Performance Negotiation Skills

- Learn the basic steps in negotiation
- Learn how to prepare for a negotiation
- Discover negotiation strategies
- Identify negotiation mistakes to avoid
- Learn how to achieve win-win results