

# Strategies for Success in Maritime Management Course

## Venue Information

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**Venue:** London UK

**Place:**

**Start Date:** 2026-04-14

**End Date:** 2026-04-18

## Course Details

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**Net Fee:** £4750.00

**Duration:** 1 Week

**Category ID:** MAL

**Course Code:** MAL-138

## Syllabus

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### Course Syllabus

#### Introduction:

Welcome to this intensive five-day course on Maritime Management, tailored to equip industry professionals and newcomers with a holistic understanding of the global maritime landscape. The maritime sector, being the backbone of global trade, facilitates the movement of over 80% of the world's goods. In an industry so vast and dynamic, effective management practices are paramount.

Our course is designed to not only provide a foundational understanding of the maritime world but also delve deep into the nuanced areas of vessel operations, safety protocols, financial intricacies, and the evolving technological landscape. Through a blend of theoretical knowledge, practical case studies, and industry insights, participants will be empowered to make informed decisions, optimize operations, and foresee the changing tides of maritime trends.

## **The Course Outline :**

### **Day 1: Introduction to Maritime Management and the Global Maritime Industry**

- Overview of the maritime industry: Evolution, key players, stakeholders, and market dynamics
- Structure and components of a modern shipping company
- Importance of maritime transport in global trade

### **Day 2: Vessel and Fleet Management**

- Basics of vessel types and their specific operations
- Fleet management: scheduling, maintenance, and crewing
- Vessel registration, flags of convenience, and the implications for management

### **Day 3: Maritime Safety, Security, and Environmental Considerations**

- International safety management (ISM) code
- Maritime security: piracy, stowaways, and countermeasures
- Environmental concerns and regulations: ballast water, emissions, and waste management

### **Day 4: Maritime Economics, Finance, and Insurance**

- Basics of maritime economics: supply, demand, and freight rates
- Ship financing and investment considerations
- Marine insurance: types, coverage, and claims

### **Day 5: Legal, Regulatory, and Future Trends in Maritime**

- International maritime law: conventions, regulations, and disputes
- The role of international bodies: IMO, ILO, and others
- Future trends: automation, digitalization, and the role of emerging technologies in shipping