

# Strategy, Ethics, and Innovation

## Venue Information

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**Venue:** London UK

**Place:**

**Start Date:** 2025-09-08

**End Date:** 2025-09-12

## Course Details

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**Net Fee:** £4750.00

**Duration:** 1 Week

**Category ID:** CACETC

**Course Code:** CACETC-85

## Syllabus

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### Learning Objectives

- Explore ethical and legal concerns surrounding AI in construction.
- Understand cybersecurity and data protection frameworks.
- Design strategic AI adoption roadmaps for construction organizations.
- Evaluate future trends and emerging business models in AI for AEC industries.

### Target Audience

## **Prerequisites**

Understanding of organizational management or involvement in digital transformation is recommended.

## **Course Duration**

5 Days (Ethics, Innovation, Strategy)

## **Daily Course Breakdown**

### **Day 1**

Study ethical issues such as transparency, accountability, and bias in AI. Learn how they relate to decision-making and project outcomes.

### **Day 2**

Focus on cybersecurity threats, data governance, and regulatory compliance in the context of digital construction technologies.

### **Day 3**

Learn how to design AI adoption strategies, including stakeholder engagement and organizational alignment.

### **Day 4**

## **Day 5**

Develop a strategic roadmap for enterprise-level AI deployment, and review success metrics and adoption challenges.